



FOR IMMEDIATE RELEASE

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For Information:

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**THE HERITAGE COLLECTION ON HILTON HEAD ISLAND
RAISE \$26,000 IN SUPPORT OF U.S. TROOPS**

HILTON HEAD ISLAND, SC –The Heritage Collection on Hilton Head Island hosted a charity Golf Tournament at Palmetto Hall Plantation Club and raised over \$26,000 to benefit *Birdies for the Brave* on November 8th, 2013. Proceeds will benefit PGA TOUR Charities, Inc.’s *Birdies for the Brave*® program, a national military outreach initiative, proudly supported by Heritage Golf Group, dedicated to raising funds and awareness for military homefront charities that provide critical services to meet the specialized needs of military members, wounded veterans and their families.

The tournament at The Heritage Collection on Hilton Head Island commenced with a patriotic Opening Ceremony featuring a full field of 104 participants as well as a shotgun start. Each four-some of golfers was then joined by an active duty military member. Their participation brought modern-day, real-world military heroism to life through the round of golf. Following tournament play, the post-round reception featured dinner for all participants and guests, raffles and an awards presentation with an educational and entertaining keynote speech from Retired Brigadier General Abraham Turner of Operation Homefront.

“We are honored to once again be a part of Birdies for the Brave effort,” said Tom Kern, General Manager & Director of Golf at Oyster Reef Golf Club and Chairman of this year’s *Birdies for the Brave* Event on Hilton Head Island. “We cannot show enough appreciation for the sacrifices the brave men and women that serve our country make every day. When you talk to those servicemen and their families who have received the benefits of these military charities and understand what an outstanding impact it has on their lives, it makes our efforts that much more heartwarming.”

Palmetto Hall Plantation Club is one of four Heritage Golf Group properties to host *Birdies for the Brave* fundraisers this year. Since 2008, the Heritage Golf Group Collection of Clubs has been dedicated to raising funds and awareness for the *Birdies for the Brave* program and has raised more than \$2.4 million in support of the military homefront charities.

Funds from these *Birdies for the Brave* events will benefit numerous military homefront groups that are supported by PGA TOUR players, including: Green Beret Foundation (www.greenberetfoundation.org) - Bubba Watson; Homes for Our Troops (www.homesforourtroops.org) and Special Operations Warrior Foundation (www.specialops.org) - Phil Mickelson; Military Warriors Support Foundation (www.militarywarriors.org) - Ted Purdy, David Toms; Navy SEAL Foundation (www.nswfoundation.org) - Jerry Kelly, Frank Licklitter II, Vijay Singh; United Through Reading (www.unitedthroughreading.org) - Rory Sabbatini; Wounded Warrior Project (www.woundedwarriorproject.org) - Frank Licklitter II, Jason Gore, Nick Watney, Boo Weekley; the National Guard State Family Readiness Council (www.nationalguardsfrc.org) - Jim Colbert; Operation Homefront (www.operationhomefront.net) - Corey Pavin and K9’s For Warriors (www.k9sforwarriors.org) - Bob Duval, David Duval

For additional information, visit www.birdiesforthebrave.org.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Florida, and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.