



FOR IMMEDIATE RELEASE

November 28, 2011

For Information:

Addis Kassegn (858) 617-6118

**THE HERITAGE COLLECTION ON HILTON HEAD ISLAND
RAISE \$27,000 IN SUPPORT OF U.S. TROOPS**

HILTON HEAD ISLAND, SC –The Heritage Collection on Hilton Head Island hosted a charity Golf Tournament at Palmetto Hall Plantation Club on November 4th, 2011, raising \$27,000 to benefit Birdies for the Brave. The charity provides much needed support to members of the United States Armed Forces and their families and is a primary element of Heritage Golf Group’s philanthropic endeavors. Together, the Heritage Collection of Clubs have donated more than \$1.4 million to Birdies for the Brave since 2008.

The event at The Heritage Collection on Hilton Head Island featured a charity golf tournament and luncheon, followed by dinner and an awards ceremony with raffle prizes. Friday’s golf tournament featured 110 participants, including 25 active service military heroes from Fort Stewart/Hunter Army Airfield and the U.S. Marine Corps Recruit Depot Parris Island, who all played as guests and were each paired with every registered foursome. The event at Palmetto Hall Plantation Club was highlighted by keynote speaker and distinguished guest, Sgt. (Ret) Ramon Guitard; a Purple Heart recipient who was severely injured while on his second deployment in support of Operation Iraqi Freedom.

“We are honored to once again be a part of Birdies for the Brave,” said Ken McNerney, General Manager & Director of Golf at Shipyard Golf Club. “We cannot show enough appreciation for the sacrifices the brave men and women that serve our country make every day. To meet and hear someone like Sgt. Guitard speak so proudly of his experiences combined with what he has had to go through since returning home from duty, really puts it all in perspective.”

Palmetto Hall Plantation Club is one of nine Heritage Golf Group properties to host Birdies for the Brave fundraisers this year, with the final event scheduled for November 19-20 at TPC Tampa Bay. From 2008-2010, the Heritage Collection of Clubs donated more than \$1.4 million to Birdies for the Brave.

Proceeds benefit numerous military homefront groups as part of the Department of Defense’s America Supports You initiative.

The beneficiaries and supporting PGA TOUR players are: Green Beret Foundation (www.greenberetfoundation.org) -- Bubba Watson; Homes for Our Troops (www.homesforourtroops.org) and Special Operations Warrior Foundation (www.specialops.org) -- Phil Mickelson; Military Warriors Support Foundation (www.militarywarriors.org) -- Ted Purdy; Navy SEAL Foundation (www.nswfoundation.org) – Jerry Kelly, Frank Licklitter II, Vijay Singh; United Through Reading (www.unitedthroughreading.org) -- Rory Sabbatini; Wounded Warrior Project (www.woundedwarriorproject.org) -- Frank Licklitter II, Jason Gore, Nick Watney, Boo Weekley; the National Guard State Family Readiness Council (www.nationalguardsfrc.org) -- Jim Colbert; and Operation Homefront (www.operationhomefront.net) – Corey Pavin.

For additional information, visit www.birdiesforthebrave.org.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

###